

# Supercharge Proposal Development

Scale your submission process to work smarter, faster, and better.

For government contractors to win work, it's not enough to claim you can do the job. You have to prove it.

You need accurate data to help state your case for why you're the right choice.



Compiling this information can take valuable time when you have to chase it down from different sources. Unanet CRM GovCon provides a better way. We automatically compile data from your project, financial, and HR systems into an easily accessible proposal asset library.

Now you have a single source of truth to assemble your submissions, so you never have to start from scratch.

# With Unanet CRM GovCon, you can accelerate the process of creating accurate submittal documentation, including:

- Proposals
- Proposal templates
- Pre-qualification/approved vendor submittals
- Statements of Oualification
- Certifications and licenses
- Teaming agreements
- Executive summary

- Cost volume
- Project profiles
- Project case studies
- Digital assets and content
- Trade show and conference collateral
- Win strategy
- RFPs
- Capture plans



### Generate more effective proposals faster with Unanet CRM

We help you create strategic and winning submissions that showcase your ability to deliver a focused solution. Unanet CRM GovCon will allow you to:

- Easily locate past project data, documentation, and content assets in one searchable, central location.
- Spend your time on strategy, not data collection
- Automatically generate Word and InDesign documents from assets within your library so you can dedicate more time to strategy instead of content creation
- Move faster, saving up to 70% of the time you've previously spent generating proposals.

You'll establish a single source of truth with access to information pulled from your firm's existing data such as:

#### **KEY PERSONNEL**

Your colleagues' technical qualifications, registrations, certifications and project experience to quickly create customized resumes.

### PROJECT EXPERIENCE DATA

Data related to current and past projects such as names, images, descriptions, key dates, location, clients, delivery method, and other relevant information for current and completed projects to create accurate and detailed project profiles and lists.

## REUSABLE ASSETS FOR SUBMITTALS

Quickly find, create and incorporate your best assets for submittals such as firm profiles, available services, company policies, and other submittal collateral such as a cover page or letter proposal.

Unanet CRM GovCon positions your team to win work today and going forward. Not only will it package your data effectively, but it also enables you to create repeatable, standardized processes.

### Where Information Means Insight

Unanet is a leading provider of project-based ERP and CRM solutions purpose-built for Government Contractors, AEC, and Professional Services. More than 3,700 project-driven organizations depend on Unanet to turn their information into actionable insights, drive better decision-making, and accelerate business growth. All backed by a people-centered team invested in the success of your projects, people, and financials.

