Unanet

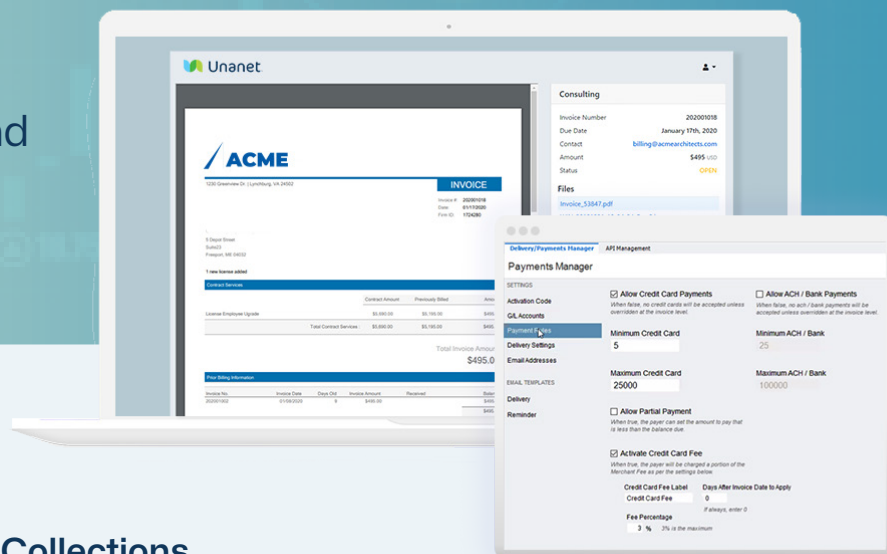# AR Automation

Introducing more flexible and powerful tools for sending invoices, getting paid faster, and streamlining your accounting processes.

Streamline Communications and Collections

AR Automation is designed to help you reduce the time and effort needed to receive payments from your clients with:

- Enhanced tracking tools, automated reminders, and online payments

- Support for ACH and Credit Cards– no more waiting on a check in the mail

- Seamless invoicing experience for clients

- Financial reconciliation and reporting

Gilmore & Associates: AR Automation Success Story

Gilmore & Associates, Inc., is a regional civil engineering and consulting firm that has used Unanet AE for over 12 years. They began using AR Automation in June 2020 and have experienced significant efficiency and time-savings:

10% reduction in Days Sales Outstanding (DSO).

$50-$60k increase in monthly receipts due to expanded electronic payments.

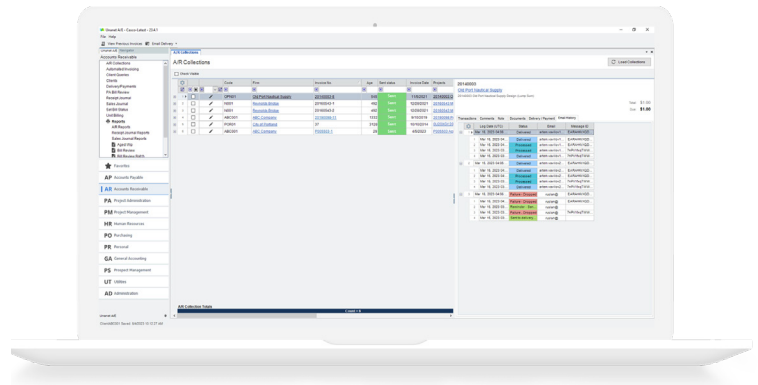# Unanet AR Automation Features and Benefits

Streamline Invoice Delivery

Sending printed invoices not only expends employee hours, but also lengthens delivery time and reduces reliability, all of which contribute to delayed payments and collections efforts. AR Automation expedites your invoices and gets them into the hands of your customers immediately.

Track Email Delivery and Customer Engagement

Emailed invoices are enabled with detailed tracking metrics for various statuses, including delivery, open, and click. This means you will have the ability to monitor customer engagement and make strategic decisions on how your invoice emails are performing.

Incentivize Your Customers to Pay Early

Offer your customers a discount (in the form of a no-cost credit card transaction) for paying their invoice within a specific number of days of receipt. You can dynamically set the discount to "expire" based on the number of days between invoice delivery and invoice payment.

Collect Payments Quickly and Efficiently

Get paid faster by enabling easy, secure, and compliant ACH and credit card payments, accounting for every transaction seamlessly and easing reconciliation efforts. Your customers will be able to review current invoices, access past invoices and securely store payment methods for future use in our payer portal.

Free Up Time With Simplified Collections

Automatic payment reminders allow you to set up and send reminders at any cadence you determine, which means you can tailor your customer experience with no invoice overlooked. This frees staff to focus on priority collections efforts, increasing accounts receivable resolutions across the board and reducing non-billable time spent by your project managers.

Easily Account for Every Transaction

When you receive payments via AR Automation, Unanet AE automatically posts your transactions so you can spend less time on manual reconciliation and more time watching your AR balances shrink.

To get started with AR Automation, contact your Account Executive or Customer Success Manager.

> "
> *Unanet has proven to be an invaluable tool for us – we have dramatically improved our Accounts Receivables processes and our customers are paying us faster and with fewer issues than ever before."*
>
> **Aaron Broderick**
> Principal, Johnson
> Broderick Engineering, LLC

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