

# Unanet ProposalAI vs. ChatGPT

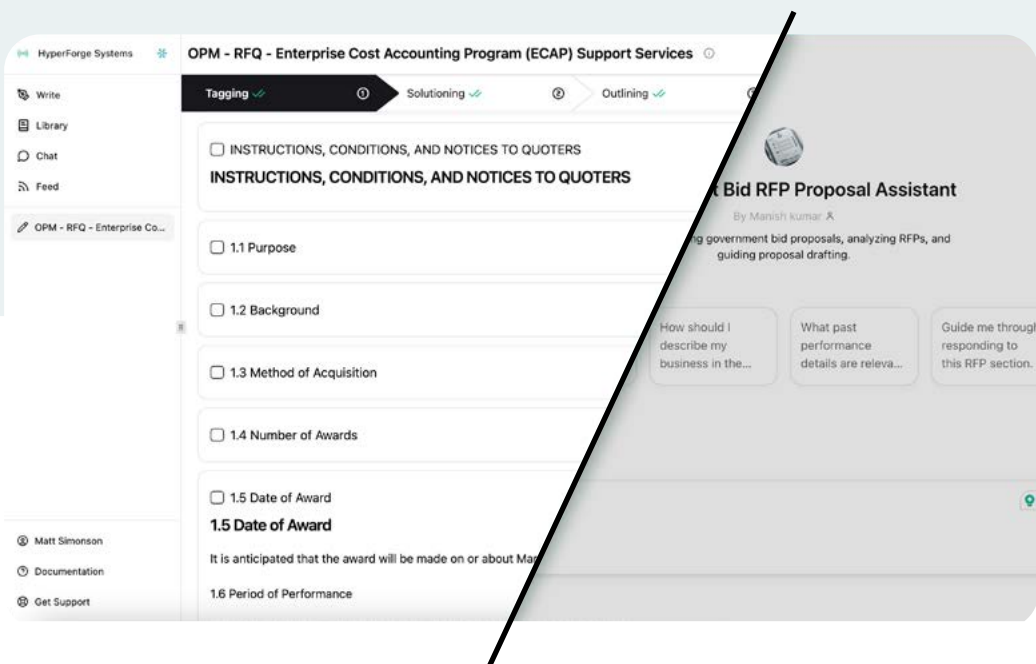
The purpose-built advantage for  
government proposal writing



# Unanet ProposalAI vs. ChatGPT:

## The purpose-built advantage for government proposal writing

Designed for government contractors, ProposalAI ensures compliance, security, and efficiency – automating high-quality proposal generation using your business's content.



### Making the switch to Unanet ProposalAI

## What customers have to say

“This is powerful technology. It gives us the capacity to respond to about 30% more RFPs.



## Product comparison

### Generic tool, losing proposals

ChatGPT is a widely recognized AI tool that can quickly generate content, but for government contractors, it falls short where it matters most – compliance, accuracy, and usability. Neither the free nor paid version of ChatGPT provides a purpose-built user experience for federal proposal development. It leaves users to manually structure responses, interpret complex RFP requirements, and ensure compliance with FAR, DFARS, and agency-specific guidelines.



#### Prompt reliant

Relying on prompts leads to missed requirements, non-compliance, and wasted time spent rewriting and verifying responses.



#### Poor user experience

A Chat-bot experience leads to missed or unaddressed requirements, resulting in disqualified and losing proposals.

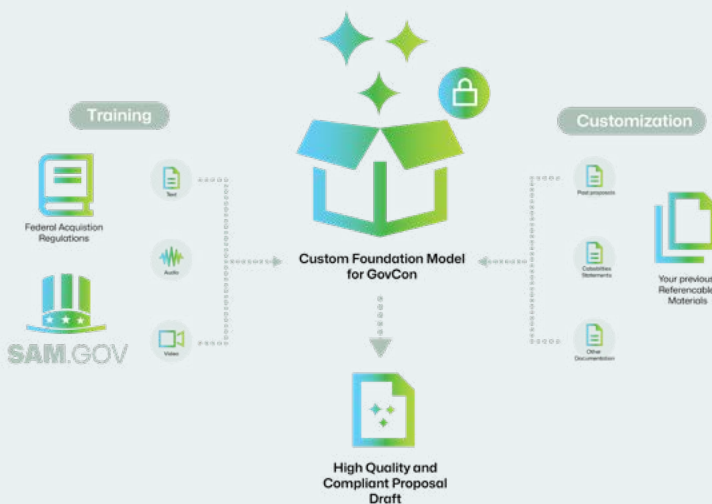


#### Generic

Outputs are often generic, incomplete, or misaligned with solicitation requirements.

## Product comparison

### The Unanet Difference



Trained and developed by GovCon and AI experts, Unanet ProposalAI generates compelling and compliant proposals, 70% faster than traditional methods



Unanet.  
ProposalAI

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# Unanet ProposalAI vs. ChatGPT

# The risks of ChatGPT vs. the benefits of Unanet ProposalAI

	ChatGPT	Unanet ProposalAI
Output	ChatGPT is a general-purpose AI that processes all entered data and draws from publicly available sources, leading to generic responses that require extensive manual refinement to meet government proposal standards.	Unanet ProposalAI is purpose-built for GovCons, leveraging secure, private data and past performance insights to generate highly tailored, compliant drafts – reducing the time to a quality first draft by up to 70%.
RFP Compliance	ChatGPT allows users to upload a solicitation and generate a compliance matrix through prompts, but this approach is risky – it depends heavily on the user's ability to craft precise prompts and accurately interpret the solicitation, increasing the chance of missed requirements.	Unanet ProposalAI is purpose-built for GovCons and trained on a vast number of government solicitations. It understands solicitation structures, automatically extracts key requirements, and generates clarifying questions to ensure a complete understanding. Additionally, it produces tailored responses using your secure content library, ensuring accuracy, compliance, and efficiency.
Regulatory Compliance	ChatGPT is not a purpose-built solution for government proposal development. While users can create a custom GPT that incorporates government regulations, achieving compliance requires extensive manual training, prompting, and oversight.	Unanet ProposalAI is designed specifically for government contracting and meets DAWIA and FAC-C certification requirements.
Workflow/UX	ChatGPT lacks a purpose-built workflow for government proposals, offering no built-in compliance checks or structured process to ensure fully answered, regulation-compliant responses. It also does not provide a clear way to track uploaded documents or redact irrelevant content, increasing the risk of diluted, unfocused responses.	Unanet ProposalAI provides a structured workflow that automatically parses RFPs, generates outlines, creates a compliance matrix,. ProposalAI also features a clean, intuitive knowledge hub, where users can view, categorize, and manage reference documents. Its automated document breakdown allows users to easily disable irrelevant sections, ensuring responses are precise, impactful, and based on the most relevant material.
Privacy	Users must purchase a premium license to prevent data from being processed in public models, yet even with a paid plan, data security risks remain since ChatGPT is not designed for government contracting compliance. Users still lack control over where and how their data is stored, increasing potential exposure.	Ensures enterprise-grade security by hosting each customer instance on a dedicated private cloud, isolating proprietary data and preventing cross-contamination. This secure infrastructure safeguards sensitive proposal content, pricing strategies, and past performance details, ensuring compliance with government security requirements.



Enhance your business's ability to win government contracts by streamlining the proposal writing process with Unanet ProposalAI. Generate high-quality drafts in minutes or hours – rather than days or weeks – so your team can focus on writing government proposals that are compliant, competitive, and compelling.

**For more information check out [Unanet.com](https://unanet.com) or schedule a [demo today](#).**

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