



TELENAV GAINED BETTER PROJECT AND COST CONTROL WITH UNANET

As a leading provider of connected car and location-based platform services, focused on transforming life on the go for people - before, during, and after every drive, Telenav needed to gain more control over their people and projects, and in turn their costs.

Unanet was chosen for its time tracking capabilities and detailed control tools.

Telenav uses Unanet to manage their global workforce, their 500 licenses of Project Portfolio allowing them to keep a better pulse on their team and projects.

CHALLENGES

- Needed to capitalize R&D costs
- Needed control over who could define projects
- Wanted to direct when time could be charged during the project life cycle
- Needed visibility for staff and managers of which phase active projects were in
- Senior management needed visibility into project investment by portfolio area
- Difficulty in enforcing policies
- Project management lacked organization and structure
- Lacked visibility into timesheet status which resulted in a low percentage of labor being tracked and approved
- Their existing system provided no management controls

"We now have a window into what people are really working on"

Finance Team, Telenav



TELENAV®

Telenav is a leading provider of connected car and location-based platform services, focused on transforming life on the go for people - before, during, and after every drive. Leveraging our location platform, global brands such as Ford, GM, Toyota and AT&T deliver custom connected car and mobile experiences.

Additionally, advertisers such as Denny's, Walmart, and Best Buy reach millions of users with Telenav's highly-targeted advertising platform.



Unanet™

With over 15 years of production use, Unanet is a proven solution for managing projects, people and financials in project-driven organizations.

Over 2,000 customers—including General Dynamics, Leidos, Pfizer, and Stanford University—trust Unanet to provide visibility into the work, reduce costs, improve revenues, and streamline business management of services processes. Unanet customers typically achieve ROIs of over 1000%.

THE UNANET SOLUTION

Unanet could provide Telenav's team with a better tool to manage their people and projects with ease.

After implementing Unanet, Telenav:

- Benefited from easy-to-use timesheets with reminders and an effective approval process which yielded a very high adoption rate
- Had better data on the R&D capitalization for their CFO, which allowed them to produce key external reports
- Got monthly visibility of R&D spend for the CEO which aided in a more data-driven market strategy
- Is able to make more informed management decisions based on much higher quality information
- Can provide much more accurate data for the executive team on how their project efforts support their strategic priorities
- Has better visibility into the volume of projects that the team is managing and can manage in the future