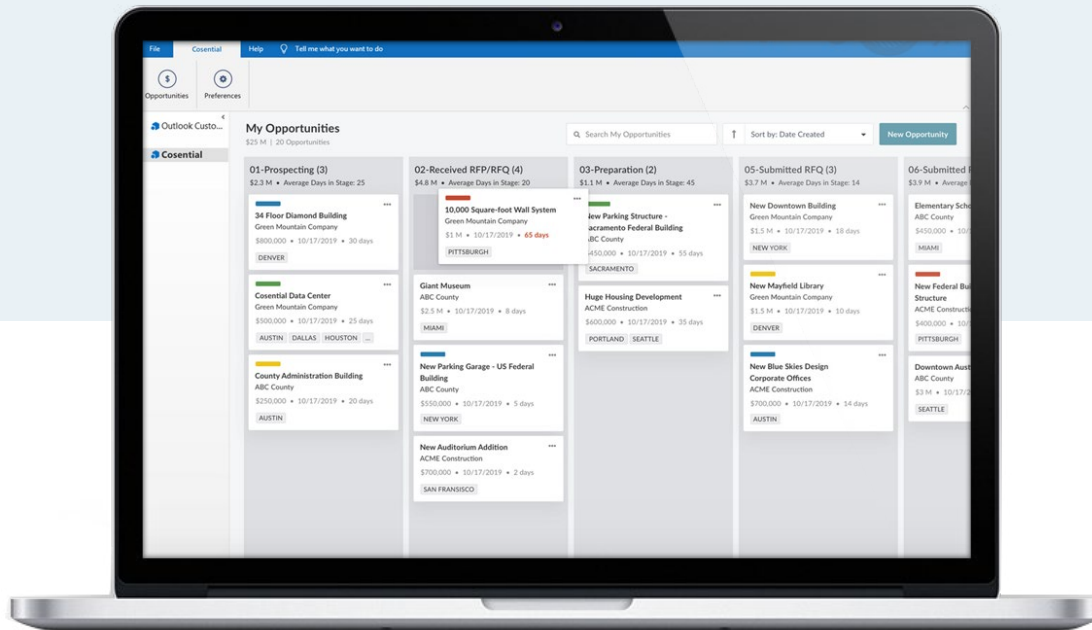


Manage pursuits and relationships straight from your email

SOLUTION OVERVIEW



Challenge

There's no denying that email is a key element to business communication. But email is terrible at housing your firm's most critical pursuit drivers, like profit margins, or at understanding the complexities of your relationships for every message sent and received. Having to jump through email threads, LinkedIn check-ins, and third-party spreadsheets is stunting your firm's growth.

Solution

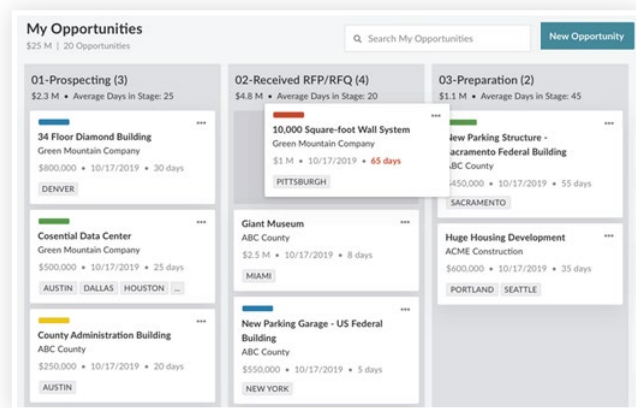
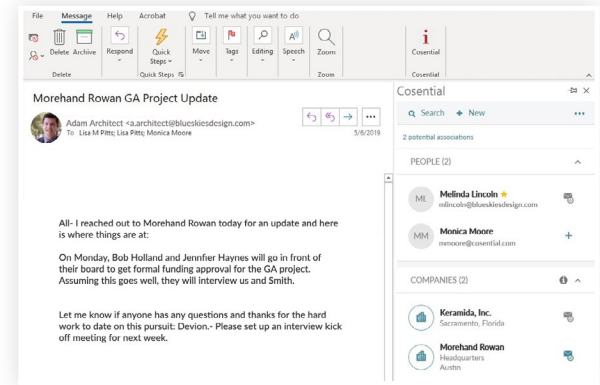
Imagine running on the power of your firm's data while connecting with your contacts and leads, and maintaining your pipeline, straight from Outlook. Stop being tied up in multiple webpage logins. You need a platform that takes your Customer Relationship Management (CRM) to the next level by allowing you to work where your daily habits already thrive.

How we do it

Unanet CRM by Cosential is the only growth platform that goes beyond a CRM in owning the pre-sales process for market leaders winning business in the AEC industry. Use it to leverage Outlook to instantly access meaningful contact and pursuit data.

Enhance your contacts with key information

- Create a Contact, Company, Opportunity, or Lead with easy, pre-populated forms.
- Pull from 50+ social media sites in a flash to know your clients and contacts better.
- Link vital stats, like Call Logs or Emails, with smart auto-associations.

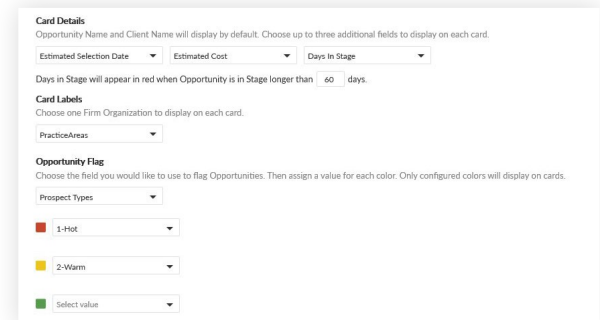


Maintain your pipeline in one fell swoop

- Drag and drop Opportunities through stages without any required fields falling through the cracks.
- Refresh your view through quick searches of Opportunities.
- Gain quick insights into which offices are working together to land an Opportunity.

Keep track of your business right on the spot

- Easily identify key, at-risk, or strategic Opportunities with Opportunity flags.
- Display only the data most important to you with easy card configurations.



Where Information Means Insight

Unanet is a leading provider of ERP and CRM solutions purpose-built for Government Contractors, A/E, and Professional Services. More than 3,200 project-driven organizations depend on Unanet to turn their information into actionable insights, drive better decision-making, and nurture business growth.



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